

Facts and Figures

Winter	10 mountain railway companies
Installations	56 cable cars, cable railways, funicular, chairlifts and t-bars 7 cable cars, 3 funiculars, 1 cable railway 18 chairlifts, 27 ski lifts 35 snow cats 260 snow making machines
Transportation capacity	65,000 persons/hr
Mountain restaurants and hotels	35 restaurants; 3 hotels
Slopes	350 kilometres of slopes 70 km with mechanically generated snow (guaranteed from the end of November until April) 88 downhill ski-runs of which: 20% easy (18 ski-runs, 70 km) 70% moderate (61 ski-runs, 245 km) 10% difficult (9 ski-runs, 35 km)
Summer	4 mountain railway companies
Installations	6 cable cars, 1 cable railway, 3 funiculars, 3 chairlifts
Mountain restaurants and hotels	31 restaurants; 3 hotels

WINTER SPORT AREA GENERAL INFORMATION

Height at the bottom of the valley	1,750 – 1,850 metres above sea level
Height of winter sport area	1,750 – 3,303 metres above sea level
max. difference in altitude	1,503 m Piz Corvatsch/ Surlej
longest downhill ski-run	10 km glacier ski-run Diavolezza/Morteratsch
night slopes	4.2 km Corvatsch (longest night ski slope in Switzerland) 0.5 km ski lift Survih Samedan 0.5 km San Spiert Pontresina
moonlight downhill ski-runs	5 km slope Diavolezza Berg / Diavolezza Tal

WINTER SPECIALS

Freeride	Alpine Safety Center Diavolezza Unmarked descent from the Lagalb to la Rösa 1.5 km marked slopes on Furtshellas
1 halfpipe	120 m long, 3.8 m high, 16 m wide, 8 m wide platform in the pipe on Corviglia
Fun parks	2
Snow park	1
Ski safari	Sils/Furtshellas-Celerina/Marguns-Diavolezza
Winter sport schools	16 (incl. private schools)

OBERENGADIN GENERAL INFORMATION

Tobogganing run	4.2 km on Muottas Muragl with a 700 m difference in altitude
Winter hiking trails	150 km regional 5.5 km Philosopher's Trail (Philosophenweg) on Muottas Muragl winter mountain hike Diavolezza-Sass Queder
Cross country ski-runs	180 km total of which: 180 km classic 150 km skating

FIGURES

Employees	137 year-round employees 65 summer season employees 265 winter season employees
Turnover	business year 2006/2007 (June 06 – May 07) CHF 32 million ticket network CHF 72.5 million all companies including the railway's private catering service
Investments	since 1995 CHF 300 million have been invested in installations and catering and CHF 80 million in snowmaking machines.
Number of visitors	winter 1.8 million day visitors summer 400,000 day visitors
Market position	largest Swiss ski region with 56 installations and 350 kilometres of slopes. As of November, 70 kilometres of slopes are guaranteed.

ORGANISATION

Foundation	1962/63 as a loose syndicate since 1974 ordinary company
Purpose	ticketing and tariff network; sales and marketing; product design; representation of interests
Members	10 mountain railway companies
Board / Board of Directors	Luis A. Wieser, Zuoz (President) Markus Moser, Sils (Vice President)
Management	Dieter Bogner, Sils (Business Manager)
Divisions	Katrin Ammann, Product Manager Michael Kirchner, Marketing Assistant Brigitta Giovanoli, Manager Ticketing

PUBLICATIONS AND INTERNET PRESENCE

Image brochure Winter	description of ski-region, ski-pass prices, events, highlights, TOPHIT-offers, family spots
Regional map / Overview	overview ENGADIN St. Moritz and panoramas of the ski-regions Corvatsch/Furtschellas, Corviglia, Diavolezza/Lagalb
Slope maps	large slope maps with important telephone num- bers, information, winter highlights, opening times for mountain railways, tariffs, winter sport schools, ENGADINcard, tariff and transportation regulations, etc.
Gastro Guide	information and phone number of all mountain restaurants
Image brochure Summer	description of mountain railway adventures in summer, events, family specials, highlights, etc.
Regional overview Summer	panorama maps including hiking tips and sum- mer deals, Corvatsch/Furtschellas, Piz Nair, Muottas Muragl/Alp Languard, Diavolezza
www.engadin.stmoritz.ch/mountains	weather, ski slopes, webcams, online tickets, panoramas, adventures



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