

20th of April 2015

More variation in the Engadin than ever before – thanks to mountain bike trails, Ultraks and CSI!

St. Moritz – Thrilling mountain biking on the world championship flow trail on the Corviglia, the feeling of flying at the viewing terrace on the Diavolezza, and equestrian prowess at the CSI** St. Moritz: this summer, Engadin St. Moritz guarantees a contrast-rich, action-packed programme of activities and relaxing mountain summer freshness.**

In summer 2015, the destination promises to win the hearts of its guests with its breath-taking panorama, the seemingly endless expanse of the Engadin lake plateau, and the pleasant mountain summer temperatures that are ideal for active holidays in spectacular surroundings.

The irresistible offer: Mountain Railways Included

“Mountain Railways Included” is the classic among Engadin St. Moritz’s summer deals. Nowhere else can you go so high for such low prices: stay at least two nights at any of the over 100 participating hotels and you can travel for free on all 13 cable cars, funiculars and chairlifts in the Upper Engadin. What’s more, numerous hotels include free travel on the Upper Engadin public transport, too.

www.engadin.stmoritz.ch/sommer/en/bergbahnen-inclusive/

Attractive options for all mountain bikers

The flow trails on Corviglia come close to being the ultimate in single trails. The «WM Flow Trail» is the third flow trail on the Corviglia and twists and turns like a rollercoaster as it wends its way between rocks and grassy hillocks, gentians and Alpine asters, down to the Trutz mountain hut. All flow trails can be comfortably reached by taking the Corviglia funicular from St. Moritz Dorf to the Corviglia.

With the “Sunrise Piz Nair” offer, early birds are in for a very special treat: even before the sun is up, they can take the cable car up to 3,000 metres above sea level and delight in the magnificent Alpine scenery as the sun rises above the horizon. After a leisurely, lavish breakfast on Piz Nair, mountain bikers have the whole day ahead of them to explore the endless diversity of fabulous trails.

The «Engadin St. Moritz Mountain Railway Tour» offers Enduro mountain bikers an abundance of trails served by mountain railways and cableways – 6,400 vertical metres down and 670 vertical metres up the mountain.

With over 400 kilometres of trails, Engadin St. Moritz is THE top mountain biking destination in the Alps. Recommended bike tours and GPS data are integrated in our new, interactive mountain bike map:

www.engadin.stmoritz.ch/sommer/en/activities/sports/mountain-biking/

Engadin bikers go into the cities – training in biking technique for city bikers

How do you negotiate tight switchbacks or pull off a bunny hop? Engadin professionals are travelling to nine German and Swiss cities to prepare city bikers for their mountain adventure.

At the Urban Bike Roadshow, biking experts demonstrate all the necessary skills and tricks – and that within a very short time and right on biking fans’ doorsteps. Participants are divided into ability groups, with beginners learning the right basic position and trying out the correct cornering and breaking techniques, while the more proficient bikers focus on improving their existing skills. In small groups in a relaxed and fun environment, everyone will experience a sense of achievement. The Urban Bike Roadshow will take place in summer 2015 in nine different cities in Germany and Switzerland. Information and dates: www.urbanbikeroadshow.com

Maloja
Sils
Silvaplana
St. Moritz
Celerina
Pontresina
Samedan
Bever
La Punt
Chamues-ch
Madulain
Zuoz
S-chanf
Zernez

Ultraks and CSI – new Top Events

The inspiring Engadin is renowned throughout the world for its high-calibre events all year round. This summer, there are two brand new sporting highlights on the programme:

- With the Ultraks races, the trend sport of trail running can be enjoyed in one of the most beautiful event locations at the Alps. All three Ultraks categories – the “Pitschen”, “Media” and “Grand” routes – start in the centre of Pontresina and lead via two looped courses into the fascinating Alpine world of the Engadin. Dates and location: 4 July in St. Moritz and Pontresina.
- The best show jumpers in the world are competing in St. Moritz for the first time. The CSI**** St. Moritz attracts not just the international equestrian elite, but also up-and-coming talent. Date and location: 27–29 August in St. Moritz.
- Jazz in its most original form can be found at the legendary Dracula Club. The Festival da Jazz St. Moritz sets the stage for national and international jazz artists for a close-up jazz experience in an intimate club atmosphere with a total of 30 concerts. In addition, as part of the Festival da Jazz St. Moritz, the free open-air concert on Muottas Muragl treats visitors to an unforgettable music experience against a stunning backdrop. Date and location: 9 July–9 August in St. Moritz, Muottas Muragl.
- Eat, drink, laugh and be merry at the longest table in the Alps – take a seat at the La Tavolata. Date and location: 25–26 July in St. Moritz.
- In midsummer, lovers of classical music are lured into the mountains. The Engadin Festival is staging ten exclusive concerts featuring well-known music stars, first-class orchestras and outstanding up-and-coming artists. Date and location: 30 July–15 August in St. Moritz, Celerina, La Punt Chamues-ch, Pontresina, Sils i.E. and Zuoz.
- At the Engadinwind event, the world’s leading sportsmen and women in windsurfing, kite surfing and sailing will be competing on Lake Silvaplana. The Engadin Surf Marathon, the oldest windsurfing regatta in the world, will also be held as part of these competitions. Date and location: 11–16 August in Silvaplana.
- The St. Moritz Art Masters is the Mecca of the art and culture scene. With its public exhibitions along the Walk of Art, discussions and workshops with world-famous artists, the art festival never fails to enthral visitors of all ages. This year, the St. Moritz Art Masters is devoted to contemporary art of Italy. Date and location: 21–30 August in St. Moritz.

Overview of all our Top Events: www.engadin.stmoritz.ch/sommer/en/news-events/topevents/

New viewing platform in the Bernina Glaciers region

In future, the viewing platform on the Diavolezza in the Bernina Glaciers region will give visitors the feeling of hovering in mid-air amidst the ice and glaciers. Here, the fascination of the glaciers in the Engadin can be experienced at close quarters. At the centre of it all are the eternal ice and the marvellous panoramic views of the Bernina massif from the Diavolezza top station. Built in the form of a glacier tongue and with a steel grating floor, the new viewing platform will allow visitors to experience the glacier panorama even more intensively. A further project is the stairway at the Diavolezza top station, which is to feature a Glacier Trilogy consisting of three floor-to-ceiling photographs by the renowned photographer, Robert Bösch.

www.bernina-glaciers.ch

St. Moritz – the magazine with surprising views and insights

Fascinating personalities provide surprising insights into St. Moritz. You can find out more in the new magazine published twice a year in German and English. The magazine is available at the Visitor Information office or at St. Moritz hotels.

Holiday Apartment Summer Special

With the Holiday Apartment Summer Special, guests staying for three or seven nights in a participating holiday apartment receive a free hiking pass valid on the mountain railways and cableways, as well as free travel on the local public transport. With a booking of seven nights, for example, visitors can use the mountain cable cars, funiculars and ski lifts on any four days during a six-day period, and can also travel for free on the Upper Engadin public transport for six days during their stay.

www.engadin.stmoritz.ch/sommer/en/pauschalenliste/fewo_special/

Grand Tour of Switzerland

The approx. 1,600 km-long Grand Tour of Switzerland takes you on a tour of discovery through Switzerland. The route leads through four language regions, across five Alpine passes and to 11 UNESCO World Heritage sites, as well as along two biospheres and 22 lakes. The tour is completed individually by car or motorbike.

In Engadin St. Moritz, the Grand Tour of Switzerland passes at 1,800m above sea level through the inspiring, high-lying Engadin valley in south-east Switzerland, on the southern slopes of the Alps. A breath-taking panorama, a valley of seemingly endless expanse, exciting contrasts and superb light conditions – discover the things that make Engadin St. Moritz so unique on this 40 km section of the Grand Tour:

Muottas Muragl, Diavolezza, mountain biking, Swiss National Park, Lej da Staz, Segantini Museum, gastronomy, Mountain Railways Included

www.engadin.stmoritz.ch/sommer/en/activities/mountain-adventure/grand-tour-of-switzerland/

So much to see and do – even when the sun is not shining

The Engadin is known for its high number of sunshine hours. But this does not mean that it never rains. Fortunately, there are many attractive alternatives that you can enjoy out of the rain.

How about a visit to the Alpine Cheese Dairy Morteratsch where the ancient craft of cheesemaking is celebrated? Or a tour of the famous Segantini Museum? And of course, St. Moritz also provides a top-class shopping experience. On the Via Serlas, Europe's highest-altitude shopping street, elegant boutiques offer well-known brands while local specialities are available at the exclusive delicatessens. The wellness oases at the 5-star hotels and the adventure pools in Engadin St. Moritz are very popular. Last summer saw the opening of the OVAVERVA Pool, Spa & Sports Centre, the place to go for fun, wellbeing and tanking energy in St. Moritz. Its infrastructure includes a 25-metre indoor pool, an outdoor pool with massage jets and underwater aerators, the Fun Tower with three water slides totalling 190 metres in length, the sauna landscape, the spa area as well as the fitness centre and sports and outdoor centre.

And there's a special highlight in store for spa lovers too: The "vertical" Mineral Bath & Spa Samedan. Visitors explore a labyrinth spread over three floors featuring atmospheric architecture with bathing areas and steam rooms.

Visitors to the Bellavita Pool in Pontresina love its vitality and the alpine water experience. Children enjoy spending time at the exciting 75-metre Blackhole slide and water playground while the adults relax in the spa.

The Family Baths at Zernez are a real little gem. You will appreciate the warm welcome, the user-friendly layout and the reasonable pricing. Here, young water lovers can make the most of the kids' area while older sportspeople enjoy using the swimmers' pool.

Outlook: looking forward to the World Ski Championships 2017

A few weeks ago, the St. Moritz World Ski Championships delegation had the opportunity to experience Swiss successes at the World Ski Championships in Vail/USA. Inspired by these events, the Organisation Committee is setting about its work with even greater fervour – for the World Ski Championships in St. Moritz are drawing ever closer. Note the date of 6–19 February 2017 in your diary now and subscribe to the special Newsletter: www.stmoritz2017.ch

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www.swiss-image.ch

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The Engadin St. Moritz Tourism Organisation

What mountains. What space. What light! The Engadin St. Moritz Region offers a great variety of sports and leisure activities, as well as a delicious local cuisine, a rich and lively cultural scene, and a busy programme of events. The region's unique appeal lies in the combination of St. Moritz, the most scintillating mountain resort in the world, and the inspiring high alpine valley of the Engadin. The Engadin St. Moritz Tourism Organisation is responsible for marketing the whole destination in defined target markets. In all, the Engadin St. Moritz Tourism Organisation employs around 60 staff.